



44 BUSINESS CAPITAL

A Division of Berkshire Bank

Business Loans from Business People

PRESS ANNOUNCEMENT

FOR IMMEDIATE RELEASE – June 13, 2016

44 BUSINESS CAPITAL ANNOUNCES NEW VICE PRESIDENT FOR THE PHILADELPHIA REGION'S SBA LOAN PROGRAM

BLUE BELL, PA - 44 Business Capital, a Division of Berkshire Bank announce the hiring of Dana Neas of Abington Township PA as vice president, loan closing manager for the Philadelphia market. A graduate of Cedar Crest College with a degree in Business Administration, Neas has over 17 years of experience working in the Philadelphia banking industry.

Neas most recently served as Commercial Lending Liaison for Conestoga Bank in Philadelphia, PA, recognized with the Senior Leadership Team Award for outstanding performance in 2014 and 2015.

"After expanding our SBA lending operation both regionally and nationally, we determined it was time to add quality operational support in our Blue Bell headquarters." Said Greg Poehlmann, Senior Vice President, Business Banking, 44 Business Capital. "Dana Neas brings a wealth of knowledge to 44 and has performed every task imaginable in the financial lending process," said Poehlmann. "The principals of 44 continue to get the right people on board and Dana is no exception." "We are confident that with her banking industry knowledge and experience, Dana will be a big contributor to 44 Business Capital's continued success" said Greg Poehlmann.

About 44 Business Capital:

For over 20 years, the principals of 44 Business Capital have provided financing solutions to hundreds of businesses in a variety of industries. For further information, please contact 44 Business Capital at 215.985.4400 or online at 44businesscapital.com. The main office is located at 1787 Sentry Parkway West, Suite 200 Building 16 Blue Bell, PA.

About Berkshire Bank:

Berkshire Hills Bancorp is the parent of Berkshire Bank – America's Most Exciting Bank®. The Company has over \$7.8 billion in assets and 93 full-service branch offices in Massachusetts, New York, Connecticut, and Vermont providing personal and business banking, insurance, and wealth management services.

###

Contacts: Ellen Neri, 484.919.9185 Neri PR Marketing Communications

Greg Poehlmann, 215.985.4400 x 229 Senior Vice President of Business Banking, 44 Business Capital